

TOKYO: Sep. 2 – 4, 2020 @Tokyo Big Sight, Japan

OSAKA: Sep. 9 – 11, 2020 @INTEX Osaka, Japan

PRE-SHOW REPORT

Japan's Leading "B-to-B" Trade Fair for Stationery

Following the Japanese announcement of lifting of the state of emergency on May 26, which officially allows trade shows to be held onwards from August, Show Organiser, Reed Exhibitions Japan Ltd., is pleased to announce that ISOT - Int'l Stationery & Office Products Fair will be held both in **Tokyo & Osaka** in **September**. (Tokyo: Sep. 2-4, Osaka: Sep. 9-11)

Newly launching show, **1st ISOT [OSAKA]** has already attracted many attention from buyers from western Japan. Both exhibitors and visitors are eager to make new business for post COVID-19, and we believe that these shows will play an important role to boost their business chances for the coming year.

Pre-Registration is now open for a FREE Visitor Ticket. (5,000 JPY without a ticket)

TOKYO >> https://www.isot.jp/inv_en/

OSAKA >> https://www.isot.jp/inv_osaka_en/



High Quality, High Design “Made-in-Japan” Products

Japan is known for its high quality, high design products. The wide range of “Made-in-Japan” products will most definitely be the center of attention amongst both Japanese and international buyers.

Stationery and crafts using traditional Japanese paper “washi”, as well as Japan’s eco-friendly/sustainable items will be showcased. Every year, buyers from all over the world gather in search of new and unique products that are not available in their home countries. With more and more Japanese exhibitors expanding their business overseas, this is their best chance to meet new international business partners.



Trend Setting Event at [TOKYO] Show

29th STATIONERY OF THE YEAR Award 2020

This award will be given to 10 products of this year’s best stationery for categories; functionality/design. The award will be held inside 31st ISOT [TOKYO], and the grand prix winners will be announced on the first day of the show.

Every year, both exhibitors and visitors as well as the press gather together to see which products are chosen as this year’s best stationery.



7 Co-held Shows of [TOKYO] Show

31st ISOT [TOKYO] is co-held with 7 other shows, each with specialised lifestyle themes. The show is the best sourcing hub for all things lifestyle related.

Held inside **LIFESTYLE Week**

31st **ISOT TOKYO**
INTERNATIONAL STATIONERY & OFFICE PRODUCTS FAIR

15th **GIFTEX TOKYO**
Variety-Gifts Expo

DESIGN TOKYO 2020
11TH TOKYO DESIGN PRODUCTS FAIR

12th **Baby & Kids Expo Tokyo**

11th **Table & Kitchenware Expo Tokyo**

4th **Interior & Home Decor Expo Tokyo**

7th **Health & Beauty Goods Expo Tokyo**

11th **Fashion Goods & Accessories Expo Tokyo**

Visit OSAKA Show the Following Week

ISOT will launch a new edition in Osaka; western Japan's largest economical market. Here, you can meet exhibitors and source products that you cannot find in Tokyo. Why not visit Osaka the following week to make the most of your business trip to Japan?

Find out more >> <https://www.lifestyle-expo-k.jp/en-gb/about/isot.html>

4 Co-held Shows of [OSAKA] Show

Held inside **LIFESTYLE Week**

1st **ISOT OSAKA**
INTERNATIONAL STATIONERY & OFFICE PRODUCTS FAIR

1st **GIFTEX OSAKA**
Variety-Gifts Expo

1st **Interior & Home Decor Expo Osaka**

1st **Health & Beauty Goods Expo Osaka**

1st **Fashion Goods & Accessories Expo Osaka**

■ **Save the Dates and Come Visit the Show**

To visit, please pre-register for a FREE Visitor Ticket for each show from the options below. It will cost 5,000 JPY on-site to enter the show without a ticket.

TOKYO

- **VIP** >> https://www.isot.jp/vip_en/
(For those whose job title is “manager” or above)
- **General** >> https://www.isot.jp/inv_en/
- **Group** >> <https://www.isot.jp/en-gb/visit/group.html>
(For a group of 5 or more)
- **Press Registration** >> https://www.isot.jp/press_f_en/
(Same registration form for both shows)

You can enter all concurrently held shows with one ticket.

OSAKA

- **General** >> https://www.isot-k.jp/inv_en/
- **Group** >> <https://www.lifestyle-expo-k.jp/en-gb/visit/group.html>
(For a group of 5 or more)

You can enter all concurrently held shows with one ticket.

■ **Thorough Measures against COVID-19**

◆ All Participants to Wear Mask	◆ Hand Sanitizer at All Entrances
◆ Temperature Measurement	◆ Good Indoor Ventilation
◆ Doctors/Nurses On-site	◆ Seat Distancing at Seminars

For more details >> https://www.isot.jp/doc_statement_en/

■ ***Interested in Exhibiting?***

Show Management can assist you with cost, booth locations, visitor's list, etc.

- Exhibiting Info Request >> https://www.isot.jp/ex_en/
- Brochure Download >> https://www.lifestyle-expo.jp/BRC_dl/

■ ***Contacts***

ISOT Show Management

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OSAKA Web: <https://www.lifestyle-expo-k.jp/en-gb/about/isot.html>